



Frankfurt Book Fair 2019
Stand 3.1/G68



AH BOOKS

*For the Love
of Dogs*

Swedish publisher AH BOOKS makes its debut at Frank- furt Book Fair 2019

AH BOOKS Publishing AB, is a young and growing company, whose motto is "*For the Love of Dogs*". With 15+ non-fiction titles in our catalogue we also have some exciting new titles in the pipeline that will be available for international rights.

The company, based in Bromma, Stockholm was founded in 2017 in partnership with author Anders Hallgren. All of our published titles to date are written by Hallgren. Works from other writers will be included in our catalogue in the future.

Looking forward to meeting you at our stand to discuss foreign rights opportunities.

Susanne Wigforss, Publisher

For more information about AH BOOKS' catalogue and press materials, please go to www.ahbooks.se and click on "Frankfurt Book Fair 2019".

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About Anders Hallgren

Anders Hallgren, psychologist, MSc, is considered to be the world's first dog psychologist and also a highly respected animal behaviorist.



He has dedicated his life to helping dogs and has over 50 years of experience working in the field. His groundbreaking, innovative ideas helped introduce gentle and positive training methods that are now being used worldwide. His concept that dogs need mental activation was an important milestone in the field as far back as the 1970s.

Hallgren has written 35 books about dogs' behavior, psychology and learning. He is also behind such research studies as *"Back Problems in Dogs – Underlying Causes for Behavioral Problems"*. AH Books' back catalogue features some of Hallgren's bestsellers – such as *"The A-Z of Dog Language – Learn to understand your dog's signals"* and *"The Key to Happiness – How to avoid social stress in dogs"* as well as new and newly updated titles.

Hallgren's work has helped thousands of dogs and dog owners around the world form a better relationship. Today, many dog psychologists and trainers use his methods as a basis for their own work.

He is a much sought after lecturer and has appeared as a guest on TV, radio and podcasts in Scandinavia and abroad as well as being featured in major newspapers and magazines.

(For more information on the author, please see www.andershallgren.se.)



THE KEY TO HAPPINESS

**– How to avoid social
stress in dogs**

By Anders Hallgren,
Psychologist, MSc

AH BOOKS, 2018
ISBN 9789163938344 - 72 pages

In this thought-provoking book, Hallgren explains why friendship is such a crucial part of our relationship with dogs. From their wild ancestors, dogs have inherited at least fifteen different behaviors and signals to enhance the unity of the pack. Wild predators that have good relationships within their group are good at co-operating. As a result, hunting is more efficient which therefore increases their chances of survival. The social and emotional bonds between individuals in a group are so important that in fact their survival depends upon it.

The fact that our dogs now live with us and no longer need to hunt because we provide their food has not changed their instincts, i.e. they still need to maintain a friendly atmosphere within their family to be able to feel safe. You and the other members of your family are all part of the dog's "pack". Therefore by always taking into the consideration the need to maintain this friendly atmosphere you can avoid social stress developing in your dog and as a result live harmoniously together.



THE A-Z OF DOG LANGUAGE

**- Learn to understand
your dog's signals**

By Anders Hallgren,
Psychologist, MSc

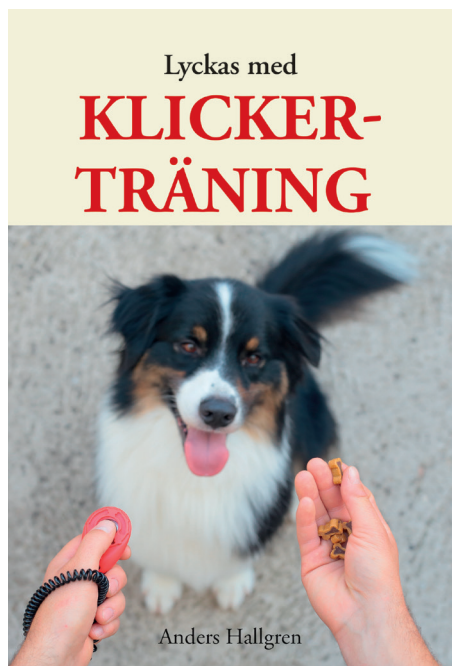
AH BOOKS, 2019

ISBN 9789163938375 - 146 pages

Anders Hallgren's groundbreaking book is probably the only one in the world that addresses all aspects of dogs' communication. It not only explains how dogs communicate with facial expressions, gestures, sounds and smells, but it also explains the importance of more subtle signals such as various types of body contact, approaching other dogs etc.

"The A-Z of Dog Language" will help you better understand every nuance in the messages that your dog conveys to you.

This book is perfect for all dog owners and dog friends. It is also used as a reference book in the field, especially for dog trainers and animal behaviorists.



HOW TO SUCCEED WITH CLICKER TRAINING

By Anders Hallgren,
Psychologist, MSc

AH BOOKS, 2018
ISBN 9789163989896 - 80 pages

Train your dog quickly and easily with the help of clicker training! This book is suitable for ordinary dog owners as well as for those who work with dogs. You can teach your dog almost anything using this method.

Anders Hallgren, who introduced this revolutionary method in Europe will take you through the basics step-by-step. The background of this method as well as the psychology of learning are explained in simple ways, as well as why punishment is a bad way of changing behavior. Clicker training can for example help calm a stressed dog and stop it from acting out.

This book contains suggestions for various training programs, for example if your dog lunges at other dogs, is gun-shy, has an uncontrollable hunting instinct or has a problematic relationship with children. There are also training programs aimed at competition obedience, learning fun tricks and much more.



AH BOOKS, 2019
ISBN 9789163989902 - 128 pages

MENTAL ACTIVATION

– Brainwork for happy dogs

By Anders Hallgren,
Psychologist, MSc

This book lays out the background to why all dogs need mental and physical activation in their lives – and why it's our responsibility to help fulfill this inherent need. Hallgren offers a number of tips and instructions for various simple, stimulating and natural physical and mental activations that are fun for both the dog and the dog owner. It will also inspire you to make up your own activation programs for indoor and outdoor life. All in all the result will be a balanced and harmonious dog.

All dogs have by nature a lot of energy and their instinct is to synchronize all their activities with the rest of the family. The reason for this goes back to their ancestor, the wolf. In order to survive they have to make sure that everyone has the same amount of energy at the same time. Our domesticated dogs therefore synchronize their behavior with their human family. When we are passive, our dogs rest. Most dogs quickly learn to act out the hours of pent-up energy from indoors when they come out for a walk. A dog owner might jump to the wrong conclusion that they have a problematic dog. To avoid this is very simple – just give the dog some mental stimulation every day.

Foreign rights available



DRIVE AND MOTIVATION

**– The basis for
all dog training**

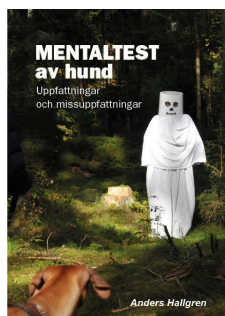
By Anders Hallgren,
Psychologist, MSc

AH BOOKS, 2018

ISBN 9789163938382 - 178 pages

This book covers in detail the most important parts of dog training, which are drive and motivation. It explains what factors increase the dogs' working energy and its joy of working. The book also addresses issues such as stress and stress factors, canine ethology and the psychology of learning – all crucial factors that may have an effect on whether the training is successful or not.

This book will help you analyze your dog's drive and motivation. You will learn how to train your dog more efficiently and in a shorter time and also how to find the reason why some parts of the training may not be working, as well how to correct them.



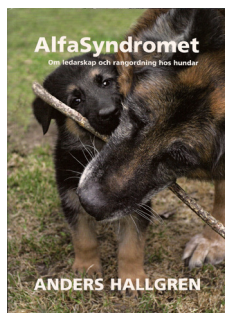
AH BOOKS, 2017
ISBN
9789163938368
128 pages

MENTAL DESCRIPTION TESTING FOR DOGS

– **Conceptions and misconceptions**
– **a critical analysis**

By Anders Hallgren,
Psychologist, MSc

This book is in part based on Hallgren's research and dissertation for his Masters Degree in Psychology. Today, most variations of mental testing are based on exposing the dog to psychologically challenging and often scary situations. Hallgren explains why it is important to have a continued critical evaluation of these methods. Based on his scientific findings, he presents a humane, simple and more cost effective way of mental character testing.



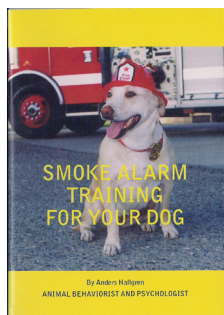
AH BOOKS, 2015
ISBN
9789163792335
96 pages

THE ALPHA SYNDROME

– **About leadership and ranking order**
in dogs

By Anders Hallgren,
Psychologist, MSc

"Don't let the dog be the alpha.", "Show who's boss!" Advice such as these are wrong. You can be as nice as you want to your dog – it does not make you less of a leader. The concept of leadership has long been misinterpreted and missused. You will learn about what factors really form the basis of all relationships amongst pack animals. In short – you can forget about leadership and think instead of your role as trainer for your dog. This book explains what leadership really means and takes you through the latest research findings on the subject.

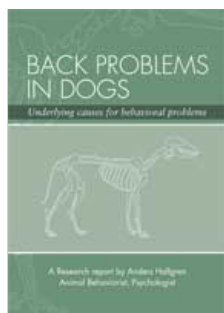


HALLWIG Publishing
USA 2002
ISBN 0971682402
Booklet 32 pages

SMOKE ALARM TRAINING FOR YOUR DOG

By Anders Hallgren,
Psychologist, MSc

With Anders Hallgren's unique training method you can train your dog to alert for smoke and fire in your home – at least one minute before a technical smoke alarm device! This training is spreading around the world and it has already saved lives. It is also fun and easy for your dog to learn. The "Smoke Alarm Training For your Dog" was chosen book of the month at dogread.com in July 2003.



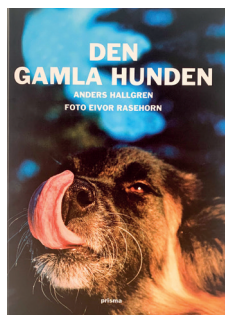
AH BOOKS, 2010
ISBN
9789163382826
Booklet 36 pages

BACKPROBLEMS IN DOGS **– Underlying causes for behavioral problems**

By Anders Hallgren,
Psychologist, MSc

This study showed that it is almost as common for dogs to have back problems related to the spinal chord as it is for human beings. In many cases, there were problematic behaviors correlated to back defects. An alarming finding was that many of the dogs that had been pulled hard on the leash, or themselves had been pulling hard, were found to have defects in the neck!

The result of this study has since its first release spread throughout the world. Many dog clubs and trainers have changed training methods and no longer use hard jerks on the leash. Many have also abandoned the collar, especially the very damaging choke chain and now use a harness to walk their dogs.



PRISMA 2004
ISBN
9789151843308
128 Pages

THE OLD DOG

– About the old dog's physical and mental well-being

By Anders Hallgren,
Psychologist, MSc

Age is not defined by the number of years but how you feel. You can help your dog to feel young well into its golden years. Just like a young dog, an older dog needs physical exercise and mental stimulation appropriate for its age. Even though it seems to want to rest most of the time, it just wants you to initiate some activity. The worst thing for a dog or a person is to feel forgotten or ignored.

This book gives lots of tips on how to best care for your older dog – from mental activation to physical training and wellness.



FORLAGET
TRO-FAST, 2012
ISBN
9788790828608
66 pages

FAREWELL TO A FRIEND

– Grieving after the loss of a dog

By Anders Hallgren,
Psychologist, MSc

Losing your dog can be compared emotionally to losing a dear friend or close relative. The sorrow is just the same. However, in society it is not as accepted to mourn the loss of a dog as it is a person. Therefore, many who have lost a dear four-legged friend feel alone in their grief.

This book aims to help you through those difficult moments. Like an understanding friend, it will help put words to your feelings and provide support.

A DOG'S BILL OF RIGHTS

By Anders Hallgren, psychologist, MSc



The right to be understood
I belong to a different species. Please learn my rules, because

I live by them – not by yours. Allow me to express my will, I need to feel that I have some control over my life.

The right to food and water

Let me always have regular meal times and access to fresh water. It is essential for me to feel good.

The right to exercise and activation

I need exercise for a couple of hours every day to feel good and be healthy. Give me mental activation as well, it is important for me to have something to do.

The right to protection

You are my protector. Protect me from what is dangerous and frightening. I am sensitive to heat and cold. Do not tie me up outdoors and do not leave me alone in the car – especially in hot or cold weather.

The right to say no

If I do not obey perhaps it is because I do not understand what you want. Do not force me and do not assume that I am just being obstinate. If you demand that I always obey, I will act accordingly – and become a robot.

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The right to veterinary care

I have the right to medical care. If I am hurt or get sick you have to take me to a veterinarian.

The right to have company

To have company is as important to me as air, that's my nature. If you have to leave me alone, do not let it be for more than four to five hours in a day. Do not lock me in a kennel or in a cage. I need to be close to my family. I need to feel nearness and contact.

The right to training

I need to learn how to act with my family and how to interact in society. Teach me how to act amongst others so that we will always have a nice time together wherever we are.

The right to be treated with kindness

Do not ask for forgiveness after the fact if you lose your temper with me because I don't understand that. If you are irritated do not pass it onto me. Your kindness is the foundation of my happiness.

The right to be cared for

Do not forget that I also need love and care. Let me always feel that you love me and that I am your best friend.

All of these rights can be found in most international animal protection laws.

Foto: Shutterstock

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ISBN 9789163906176

Poster 30 x 42 cm

Titles in the future

By Anders Hallgren:
"Ethics and Ethology for a Happy Dog", "Stress, Anxiety and Aggression in Dogs".

By Lotta Henrikson:
"Morrigan's Fancy Food – Party à la carte for your dog friends".
61 recipes that your dog will love.



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